



2016 08 19

Coast to Coast Against Cancer Impact on Childhood Cancer Camps, Camp Trillium

Jeff Rushton

Coast to Coast Against Cancer Foundation Founder

Dear Jeff:

Camp Trillium provides year round programs for children living with cancer and their families. Each year we offer 45 programs run throughout the province of Ontario at no cost to our campers thanks to donors like the Coast to Coast Against Cancer Foundation.

1/3 of our annual \$3,000,000 budget comes directly from the Coast to Coast Against Cancer Foundation. Without your support we would not be able to operate our free programs that are accessed by over 1,000 children living with cancer annually.

Over the past twelve years we have received over \$9,000,000. That \$9,000,000 funded:

- 48 family camps = 4800 people (24,000 camper days)**
- 60 residential camps = 6000 people (60,000 camper days)**
- 15 winter camps = 1050 people (3,150 camper days)**
- 1 teen conference = 100 people (700 camper days)**

In 12 years Coast to Coast Against Cancer has sent 11,950 children and families living with cancer to camp. That is an average of just short of 1,000 children, moms and dads a year. At an average cost of \$900 per camper or \$90 per camper day.

Every one of the 450 children diagnosed with cancer in the province of Ontario and their families are eligible to attend Camp Trillium programs free of charge. Coast to Coast Against Cancer Foundation fully supports these children. What makes the Coast to Coast Against Cancer Foundations support even more astounding is that they not only support our campers at Camp Trillium but in their own communities. Coast to Coast Against Cancer Foundation supports: their community and parent support groups, their hospital programs, research projects to find a cure and better treatment, their oncologist work groups and more. The 1,000 children living with cancer that benefit from Coast to Coast Against Cancer Foundations support of Camp Trillium also benefit every step in their cancer journey because the foundation funds all things childhood cancer. No foundation has ever done this for childhood cancer. The 360 degree approach to funding all things childhood cancer has ensured that children living with cancer can

have their needs met from diagnosis through survivorship. This would not be possible without the Coast to Coast Against Cancer Foundation.

Make no mistake Camp Trillium is a better place with the support of the Coast to Coast Against Cancer Foundation. Your supporters and volunteers come out and volunteer at Camp with the kids you raise money for. They become a part of the Camp Trillium family because of your commitment to Camp Trillium and children living with cancer and their families.

2015 was a challenge for everyone and yet Coast to Coast continued to provide support at the same level of years previous. The sustainable source of funding that the Coast to Coast Foundation has provided means that Camp Trillium continues to thrive and provide quality programs for children living with cancer and their families. There is no foundation more successful in Canada at meeting the needs of children living with cancer and their families than the Coast to Coast Against Cancer Foundation.

Sincerely,

Fiona

Fiona Fisher, Director of Fundraising