

HOW TO ENGAGE YOUR EMPLOYEES



Why your employees should get involved

- Spend quality time with colleagues while giving back to the community
- Promote an active lifestyle
- Foster team building and engage with your colleagues
- Instill a sense of pride at work

Ways to make it easy for your employees

- Start the donation momentum and provide the minimum fundraising requirement
- Match your employees' donations
- Encourage your employees to volunteer at the event
- Give a one-time donation to get your employees started on their fundraising
- Encourage fundraising in the office
- Use fundraising dashboard to promote positive competition amongst teams and Riders

How Bike for Tykes can help your employees reach their goals

Bike for Tykes is a fully supported experience that starts the day you register. We provide you with:

- Easy online registration and donation system
- Fundraising tips, ideas, and pledge forms
- Customizable online fundraising page with individual and team donation link
- Social media and fundraising toolkits
- Automated thank you letters that can be personalized to your donors

Your employees' fundraising will turn the research in the labs at SickKids into better results for kids with cancer across Canada – by running more clinical trials at SickKids.

It will transform the bone marrow transplant (BMT) unit at SickKids into a bigger, more family-friendly space where cutting-edge BMT therapy can do more for kids.

And a portion will go to the highest priority needs at SickKids Garron Family Cancer, allowing the specialists there to quickly put advances in cancer care into practice.