

## TOP 10 OFFICE-FRIENDLY FUNDRAISING IDEAS

**With these fundraising tips, you'll reach your milestones in no time at all!**

- 1 **Office Bake Sale.** Sell your signature goodies for donations.
- 2 **Ice Cream Party.** Create your own sundae for a donation.
- 3 **"In Lieu"** Instead of receiving a gift on your birthday, Father's Day, Mother's Day or other occasion, ask your family and friends to make a pledge to you for Bike for Tykes. What a great cause!
- 4 **Jellybean count.** Fill a jar with jellybeans and have your co-workers pay to guess how many there are in the jar.
- 5 **Team-building event.** Rally your colleagues to get involved. Register a team, become a spinner, or pull together a cheerleading squad. Turn sponsorship into spinning and really up the impact of your corporation's involvement.
- 6 **Create a screen saver or desktop background.** Use this to engage colleagues in the organization's support of Bike for Tykes.
- 7 **Post an email on your company's 'Announcements' bulletin board.** Advertise the event and ways for others to get involved.
- 8 **Post a poster.** Put up a Bike for Tykes poster in the lunch or meeting room.
- 9 **Consider setting up a matching program for charitable donations.** Get as many employees as possible involved!
- 10 **Jeans Day.** Ask your employer if they will host a jeans or casual work day in exchange for a donation to Bike for Tykes.

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These 10 ideas will help in 3 areas: translating research at SickKids into results, transforming the bone marrow transplant unit, and allowing SickKids cancer specialists to quickly put the latest advances in care into practice.

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